





Brazil ratified the Framework Convention on Tobacco Control on November 3, 2005.

TOBACCO CONSUMPTION

Despite declines in prevalence rates, tobacco use remains a problem in Brazil.

- 15.2% of all adults (age 18+) in Brazil use some form of tobacco (male 19.2%; female 11.2%).1
- Among youth (students in the 9th year of school), 7.6% use tobacco (boys 7.9%; girls 7.3%).²
- There are an estimated 21.9 million tobacco users in Brazil.¹

SECONDHAND SMOKE EXPOSURE

There is no safe level of secondhand smoke.3

- 13.5% of adults (18+) are exposed to secondhand smoke at the workplace and 10.5% are exposed to secondhand smoke at home.¹
- 68.6% of youth (students in the 9th year of school) are exposed to secondhand smoke in public places and 54.7% of youth are exposed to secondhand smoke at home.²

HEALTH CONSEQUENCES

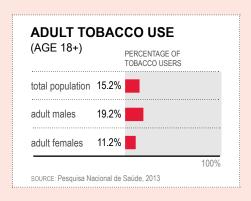
Tobacco use is deadly. Smoking kills up to half of all lifetime users.4

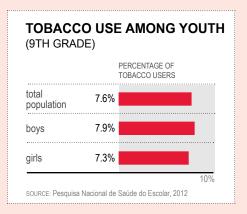
- Tobacco kills an estimated 188,000 people each year in Brazil,13.9% of all deaths in Brazil.⁵
 - 27,000 of these deaths are due to secondhand smoke exposure.⁵
- Tobacco causes about 43,000 deaths from ischemic heart disease, 30,000 deaths from chronic obstructive pulmonary disease, 21,000 deaths from tracheal, bronchus, and lung cancers, and 20,000 deaths from stroke.⁵

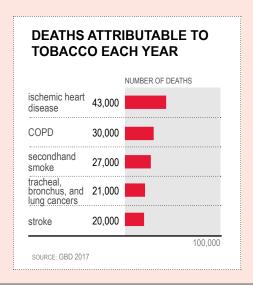
COSTS TO SOCIETY

Tobacco exacts a high cost on society.

- The total economic cost of smoking in 2012 was estimated to be about 73 billion BRL, equivalent to 1.6% of the country's GDP.⁶
 - Smoking-attributable health expenditure was estimated to be 25.7 billion BRL, representing 6.1% of total health expenditure.
- In 2012, smokers spent approximately 6.5% of their daily income on cigarettes, money that was not used for necessities such as food or education.⁷







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