

### Type of Tobacco Product(s)

Legislation applies to all tobacco products (smoked and smokeless).

### Health Warning Labels

#### *Type, Size and Location*

Pictorial health warning labels (HWLs) are required to cover 50% of the front and 50% of the back of the package. Overall, 50% of the principal display areas of the package are allocated to HWLs. An additional text-only HWL is required on one lateral side of the package.

#### *Content*

The HWLs contain identical pictures and texts for both smoked and smokeless tobacco products. However, the contents of the HWLs address only the effects of smoking, including lung cancer, mouth cancer, and throat cancer. There is no specific content for smokeless tobacco products.

#### *Language*

Health warning texts must be in English, the principal language of the country.

#### *Cessation Aid*

No quitline phone number or government-sponsored website is required to be displayed on the package.

#### *Number, Rotation Schedule and History*

Nigeria has issued three rounds of pictorial HWLs:

All Tobacco Products		
Round (implementation year)	Number of HWLs	Size (%) average— front/back
R1 (2020)	1	50— 50/50
R2 (2022)	1	50— 50/50
R3 (2024)	1	60— 60/60

The health warning in each round is required to appear for a period of 24 months. Beginning with Round 3 in 2024, the size of the HWLs will increase from 50% to 60% of the principal display areas.

### Constituents and Emissions Information

A message is required to display qualitative (descriptive) constituents and emissions information on carcinogens printed on one lateral side of the package.

### Prohibition on Misleading Packaging and Labeling

Misleading descriptors such as “low tar,” “light,” “ultra-light,” “mild,” “extra,” and “ultra” and figures for emission yields are prohibited from appearing on packages.

### Additional notes

A text-only HWL is required to cover 50% of the front and 50% of the back of the carton of cigarettes.

### WARNINGS: 2020

ALL TOBACCO PRODUCTS

FRONT / BACK



LATERAL

Tobacco smoke contains over 70 substances known to cause cancer

**SMOKING KILLS. QUIT NOW**

### WARNINGS: 2022

ALL TOBACCO PRODUCTS

FRONT / BACK



LATERAL

Tobacco smoke contains over 70 substances known to cause cancer

**SMOKING KILLS. QUIT NOW**

### WARNINGS: 2024

ALL TOBACCO PRODUCTS

FRONT / BACK



LATERAL

Tobacco smoke contains over 70 substances known to cause cancer

**SMOKING KILLS. QUIT NOW**