

Implementation date and additional rounds
2008

Package coverage

Including the border, text health warnings are required to cover 43% of the front and pictorial health warnings are required to cover 53% of the back of the package. Overall, 48% of the package space is appropriated to health warnings.

Rotation schedule and history

Fifteen health warnings are used on cigarette packages.

Restrictions on misleading information

Misleading descriptors such as "light" and "mild" are prohibited from appearing on packages.

WARNINGS

2008

